

Anna Matthes

BILINGUAL CREATIVE

Career Highlights

- 8.5 yrs as a graphic designer/artist with excellent knowledge of Illustrator, InDesign and Photoshop.
- 2.5 yrs designing for web.
- 1.5 yrs experience leading multidisciplinary teams.
- A Bachelor of Design from Ryerson University.
- Fluently bilingual - French and English.
- Experience working on in-house teams as well as in clients oriented environments.
- A respectful and down-to-earth approach to leadership.

Relevant Employment History

Online Outlet Content Manager

LE CHÂTEAU

June 2015 - Present

Web Graphic Designer

LE CHÂTEAU

January 2015 - June 2015

Bilingual Graphic Designer

BENTLEY LEATHERS

December 2013 - January 2015

Bilingual Creative

PATTISON OUTDOOR (WINNIPEG)

February 2012 - November 2013

Graphic Artist/Designer

WAREHOUSE ONE (WINNIPEG)

May 2010 - February 2012

Graphic Designer

MONDETTA CLOTHING (WINNIPEG)

June 2007 - June 2009

Education

Bachelor of Design

FASHION COMMUNICATIONS

RYERSON UNIVERSITY

September 2002 - April 2006

Introduction to Fashion Styling

F.I.T. DISTANCE EDUCATION

Summer 2011

Project Management Seminar

February 2009

Fashion Technology and Design

September 1997 - June 2001

Bilingual High School Diploma

COLLEGE PIERRE ELLIOTT TRUDEAU

September 1996 - June 2000

Personal Projects

Founding Editor,

THE FASHION OUTSIDER

December 2011 - September 2012

- Assembled a team of 6 creatives (writer, designer, hair, makeup, stylist, styling assistant) to produce monthly editorial content and photography along a decided theme.
- Coordinated logistics of all photo shoots including: transportation, catering, models and locations.

Freelance Photography

December 2011 - November 2013

- Model testing, creatives and commercial work.